## PROMOTIONS We create excitement.





## NASCAR Racing Simulator

Test your skills as one of NASCAR's most popular drivers. Try your racing skills with life-like head to head racing, and surround-sound action.

Ranked #1 (Dale Ernhardt) as the most marketable NASCAR drivers by sports business executives (Sports Business Journal). NASCAR has the highest average attendance of any sport over 127,000 per race. Walmart shoppers are 23% more likely than the average person to attend NASCAR races. As well NASCAR fans are 41% more likely than the average person to shop for automotive products at Walmart.

## **Event Asset Includes:**

- Two "linked" simulators
- EA NASCAR 09 video game

## **Event Asset Needs:**

- 10'W x 10'L space
- Needs to be within 100' of power source



To Schedule an Event Contact Us Directly:

• Mid-Atlantic Promotions

By Phone: (215)750-0981

By E-mail:

info@midatlanticpromotions.com

Or Online:

www.midatlanticpromotions.com