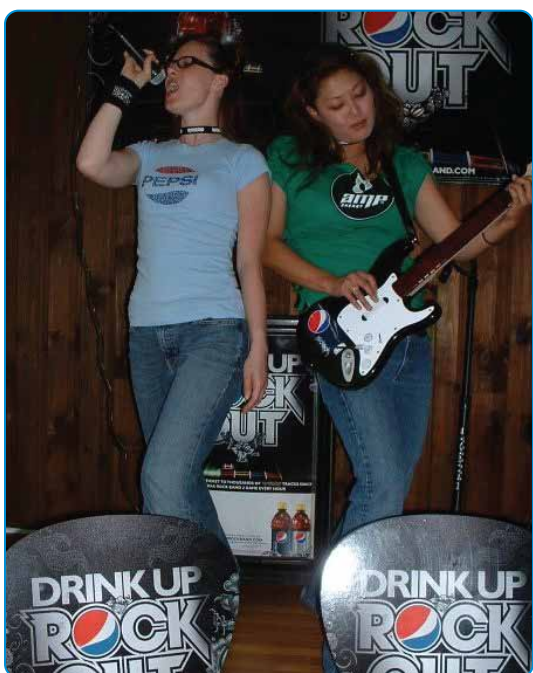




Rock Band: Rock Out Xbox 360 Event

In Game Branding helps the players identify with Pepsi's Brands. Go on tour with the Pepsi Blues as they travel the country playing clubs and sharpening their skills.



Play as Punk Pepsi Pete, Sierra Mystique, Mountain Dude, or Pepsi Maxine. Their hair, clothes, & instruments are customized to match the product colors to enhance branding.

Band Name and Players names can be changed and customized to promote innovative and targeted product tour brands. Band logos can also be custom created to Brand the appropriate product. No Fail and All Songs Available 'Cheat Codes' Allow beginners the ability to play what- ever song they want through completion.

Available as a Full or Partial Setup.



To Schedule an Event Contact Us Directly:

• Mid-Atlantic Promotions

By Phone:
(215)750-0981

By E-mail:
info@midatlanticpromotions.com

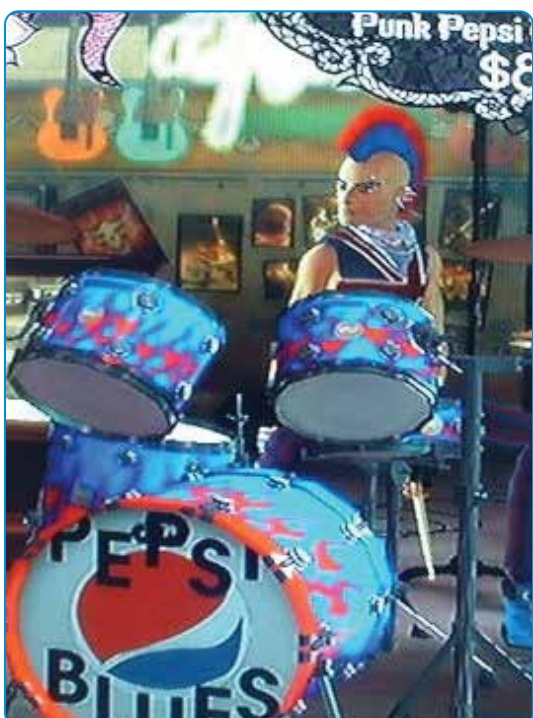
Or Online:
www.midatlanticpromotions.com



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Event Asset Includes:

- Wireless Pepsi Fender Stratocaster Guitar
- USB Microphone w/ Stand
- Peavey Audio Visual Floor Monitor/ PA system
- Rock n' Roll Samplers



Included in full setup:

- Ion Electric Drum Kit with cymbals & foot pedal
- Diet Pepsi Fender Precision Bass
- Smoke and Light show
- Peavey Custom Classic Cab Stand with a 39" Polaroid HDTV

Event Asset Needs:

- Needs to be within 100' of power source



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